

---

---

# LICENSING ACT 2003

## SUMMARY OF PREMISES LICENCE

---

---

<b>Postal address of premises, or if none, Ordnance Survey map reference or description:</b>	The Swan Hotel High Street Coleshill Birmingham
<b>Telephone No: 01675 462212</b>	B46 3BL

---

<b>Where the licence is time limited the dates:</b>	N/A
<b>Licensable activities authorised by the licence:</b>	Sale of alcohol; regulated entertainment by films, indoor sporting events, recorded and live music, performance of dance and late night refreshments.
<b>The times the licence authorises the carrying out of licensable activities:</b>	10:00 – 00:00
<b>The opening hours of the premises:</b>	Unlimited
<b>Where the licence authorises supplies of alcohol whether these are in and/or off supplies:</b>	On and Off
<b>Name, (registered) address, telephone number and email (if relevant) of holder of premises licence:</b>	Mitchells & Butlers Leisure Retail Ltd 27 Fleet Street Birmingham, B3 1JP
<b>Registered number of holder, eg company number, charity number (where applicable):</b>	01001181
<b>Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:</b>	Stephen Halpin
<b>State whether access to the premises by children is restricted or prohibited</b>	Restricted by Licensing Act 2003

**MANDATORY CONDITIONS**

1. No supply of alcohol may be made under the Premises Licence –
  - a) At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
  - b) At a time when the Designated Premises Supervisor does not hold a Personal licence or his/her Personal Licence is suspended.
2. Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange participate in any irresponsible promotions in relation to the premises.  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises.
  - a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
  - e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.  
(2) The designated premises supervisor in relation to the premises licenses must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.  
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
  - (a) a holographic mark or
  - (b) an ultraviolet feature.
- 6. The responsible person shall ensure that-**
  - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25ml or 35ml; and
    - (iii) still wine in a glass: 125ml; and
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.