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# LICENSING ACT 2003

## SUMMARY OF PREMISES LICENCE

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### PREMISES DETAILS

**Postal address of premises, or if none, Ordnance Survey map reference or description:**

Unit 1 and 3 Bridge View  
Lower High Street

**Post Town: Coleshill**

**Postcode: B46 1BE**

**Telephone No:**

**Where the licence is time limited the dates:** None

**Licensable activities authorised by the licence:**

Sale by retail of alcohol:

**The times the licence authorises the carrying out of licensable activities:**

Monday – Saturday - 08:00 – 23:00  
Sunday 08:00 – 22:30

**The opening hours of the premises:**

Monday – Saturday – 08:00 – 23:00  
Sunday 08:00 – 22:30

**Where the licence authorises supplies of alcohol whether these are in and/or off supplies:**

Off

**Name, (registered) address, telephone number and email (if relevant) of holder of premises licence:**

Drinks 4 U Limited  
358 Bradford Road  
Castle Bromwich  
B36 9AD 07947732621

**Registered number of holder, eg company number, charity number (where applicable):**

07668477

**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:**

Amardeep Singh Rai

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:**

Restricted by Licensing Act 2003



**MANDATORY CONDITIONS**

1. No supply of alcohol may be made under the premises licence:
  - a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 3.—(1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.  
(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE**

**a) General – all four licensing objectives (a,c,d,e)**

The premises will operate as an off-licence and all safety features appropriate thereto will be provided. The DPS has over 10 years experience of retailing in large off-licence and convenience stores. The DPS has held a Personal Licence for 5 years and has not experienced any problems.

**b) The prevention of crime and disorder** – The proposed CCTV System to be installed shall be in accordance with ICP 20 AND BS7958. The location of the cameras shall cover the public areas with no blind spots. It will include head and facial recognition coverage. In line with the Licensing laws the system shall record for a minimum of 31 days. Images will be recorded in real time at 25 frames per second in H264 format. The hand book will include data protection details, user manual and guidance notes for the management of data. All responsible persons shall be given training on the use of the CCTV system and data management. Also the system shall be covered by a maintenance contract to ensure if the system becomes faulty the repair shall be completed within good time. The Police will be contacted on any problems arising with youths or drunks. The premises will feature an alarm which is externally monitored. Shutters are also installed. Fixed bollards will be erected in front of the premises.

**c) Public safety** – Fire regulations will be observed and recommended fire alarms put in place. Emergency exits procedures will be in place with all fire exits properly marked. Appropriate staff training will be undertaken.

**d) The prevention of public nuisance** – The Premises Licence holder will endeavour to ensure that youths or drunks do not congregate outside the premises.

**e) The prevention of children from harm** – No alcohol or cigarettes will be sold to persons under the age of 18 and a challenge 21 policy will be maintained in respect of sale of alcohol and cigarettes.

**PLANS**

Certified plans attached.