

Shop Front Improvement Grants Panel - Minutes

Wednesday 1 October 2025 5pm

Present: Cllr Bell (Chairperson), Cllr. Barnett, Cllr. Jarvis, Cllr. Jenns, Cllr. H Phillips, Cllr. Ridley, Cllr. Stuart, Cllr. Symonds
Becky Evans, Rachel Stephens, Jennifer Leadbetter

Apologies: Cllr. Wright

Notes	Action															
<p>Introduction</p> <p>An additional £100,000 has been made available in 2025 / 2026 for grants to support any customer-facing business operating in North Warwickshire that would like to improve the appearance of their shop front.</p> <p>The grants can cover the cost of basic exterior improvements, which can include painting, cleaning, minor repairs, and signage.</p> <p>Businesses are able to apply for a grant of up to £2,000 to cover the total cost of the work. Grants over £2,000 can be applied for, with the applicant contributing 50% of the total costs.</p> <p>Businesses submit an online Expression of Interest, followed by the submission of quotes and photographs. Officers may then request more information if appropriate.</p>																
<p>Matters Arising</p> <p>To date, the grant panel has approved the following applications:</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 20%; text-align: center;">Total number of applications approved</th> <th style="width: 20%; text-align: center;">Total value of approved applications</th> </tr> </thead> <tbody> <tr> <td>Atherstone</td> <td style="text-align: center;">38</td> <td style="text-align: right;">£58,801</td> </tr> <tr> <td>Polesworth and Dordon</td> <td style="text-align: center;">10</td> <td style="text-align: right;">£18,825</td> </tr> <tr> <td>Coleshill</td> <td style="text-align: center;">18</td> <td style="text-align: right;">£33,583</td> </tr> <tr> <td>Other</td> <td style="text-align: center;">12</td> <td style="text-align: right;">£29,672</td> </tr> </tbody> </table>		Total number of applications approved	Total value of approved applications	Atherstone	38	£58,801	Polesworth and Dordon	10	£18,825	Coleshill	18	£33,583	Other	12	£29,672	
	Total number of applications approved	Total value of approved applications														
Atherstone	38	£58,801														
Polesworth and Dordon	10	£18,825														
Coleshill	18	£33,583														
Other	12	£29,672														
<p>Applications</p> <p>The following value of applications have been fully submitted and were determined by the panel:</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 20%; text-align: center;">Number of finalised applications</th> <th style="width: 20%; text-align: center;">Total value of applications</th> </tr> </thead> <tbody> <tr> <td>Atherstone</td> <td style="text-align: center;">4</td> <td style="text-align: right;">£7,672</td> </tr> <tr> <td>Coleshill</td> <td style="text-align: center;">1</td> <td style="text-align: right;">£1,160</td> </tr> <tr> <td>Polesworth & Dordon</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> <tr> <td>Other</td> <td style="text-align: center;">1</td> <td style="text-align: right;">£1,153</td> </tr> </tbody> </table>		Number of finalised applications	Total value of applications	Atherstone	4	£7,672	Coleshill	1	£1,160	Polesworth & Dordon	0	0	Other	1	£1,153	
	Number of finalised applications	Total value of applications														
Atherstone	4	£7,672														
Coleshill	1	£1,160														
Polesworth & Dordon	0	0														
Other	1	£1,153														

Notes	Action												
<p>Decisions</p> <p><i>Atherstone</i></p> <table border="1" data-bbox="108 371 1313 546"> <tr> <td>Cloud 9 Vapours, Long Street</td> <td>Approved</td> </tr> <tr> <td>North Warwickshire Museum and Community Hub, Long Street</td> <td>Approved</td> </tr> <tr> <td>Shortland Parsley, Market Street</td> <td>Approved</td> </tr> <tr> <td>New Images, Long Street</td> <td>Approved</td> </tr> </table> <p><i>Coleshill</i></p> <table border="1" data-bbox="108 689 1313 725"> <tr> <td>Shampooch, Chamberlain Walk</td> <td>Approved</td> </tr> </table> <p><i>Other</i></p> <table border="1" data-bbox="108 869 1313 904"> <tr> <td>Loveys Cakes, Chapel End</td> <td>Approved</td> </tr> </table>	Cloud 9 Vapours, Long Street	Approved	North Warwickshire Museum and Community Hub, Long Street	Approved	Shortland Parsley, Market Street	Approved	New Images, Long Street	Approved	Shampooch, Chamberlain Walk	Approved	Loveys Cakes, Chapel End	Approved	
Cloud 9 Vapours, Long Street	Approved												
North Warwickshire Museum and Community Hub, Long Street	Approved												
Shortland Parsley, Market Street	Approved												
New Images, Long Street	Approved												
Shampooch, Chamberlain Walk	Approved												
Loveys Cakes, Chapel End	Approved												
<p>Any Other Business</p> <p>The panel discussed the amount of funding remaining, and the number of projects likely to be considered at the next panel meeting. Promotion of the scheme will continue, and stage one applicants will be encouraged to progress to stage 2 with the submission of quotes and photographs.</p> <p>The amount of money remaining will continue to be monitored at future panel meetings.</p>													
<p>Future Meeting Dates</p> <p>5 November December (TBC)</p>													